Press release
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Aviseo and Airudi join forces to accelerate artificial intelligence adoption and tackle Québec's productivity challenge

Montréal, September 18, 2025 —Aviseo and Airudi are announcing a strategic partnership to support Québec businesses in their digital transformation and adoption of artificial intelligence (AI).

Québec and Canada are facing an unprecedented productivity crisis: according to the OECD, Canada's GDP per capita is now lower than it was in 2014, while our G7 peers continue to progress. AI represents one of the most powerful levers to improve the competitiveness and resilience of our companies. Yet a recent study conducted by Aviseo in collaboration with the Conseil du patronat du Québec (CPQ) shows that 73% of Québec companies still struggle to identify the operational needs that AI could address.

It is to respond to this paradox—a technology with proven benefits that remains under-deployed—that Aviseo and Airudi are joining forces.

- Aviseo, a Québec-based consulting firm, helps organizations in their strategic, transformational, and economic reflections, supporting them in their growth and the achievement of their business ambitions.
- Airudi, a fast-growing Québec technology company, develops sovereign AI solutions with global reach that tangibly transform workforce management, productivity, and safety into drivers of innovation and performance.

"We are convinced that Québec's economic future depends on the wise and rapid adoption of AI. Through this partnership with Airudi, we aim to drive awareness and adoption of these technologies by organizations and their people, supporting them end-to-end throughout their transformation," says François Rousseau-Clair, Founding Partner, Aviseo.

"Too many companies still hesitate to take the leap into AI due to a lack of strategic clarity. This partnership with Aviseo equips business leaders and enables the deployment of sovereign solutions, built here, that transform productivity while placing people at the heart of organizational performance," says Pape Wade, Co-founder and CEO, Airudi.

Together, Aviseo and Airudi will equip leaders to move from intention to action, foster the rise of responsible AI in service of the local economy, and address Québec's greatest economic challenge: productivity, a critical condition for collective prosperity.

This partnership is also part of a broader vision: building a Québec AI ecosystem that is competitive on the global stage, where local companies develop and export their expertise. With a strong presence in Europe and Africa, Aviseo and Airudi aim to showcase Québec innovation internationally while generating lasting economic and social benefits at home.

About Aviseo

Since 2015, Aviseo Conseil has been supporting medium and large enterprises in their transformation, strategy, and economic projects. By combining sector-specific expertise with practical know-how, the team accelerates the implementation of its clients' vision and the execution of their priority projects. Driven by an entrepreneurial approach, its professionals bring rigor, expertise, and passion to one simple goal: their clients' success. For more information, visit https://aviseo.ca/en/.

About Airudi

Founded in 2019, Airudi has become a key player in designing and delivering artificial intelligence solutions. Airudi's top HR specialists and AI experts, including one of the world's leading software engineering researchers, develop data-driven decision support solutions to optimize operational efficiency and human resources management and refocus people at the heart of organizations. Today, more than 5,000 companies in Quebec and worldwide use Airudi solutions. The company offers innovative solutions to help organizations meet their personnel management, recruitment, occupational health and safety, and workforce planning challenges, making significant contributions in various sectors, including healthcare, transport, mining and manufacturing. For more information, visit https://airudi.com/en/.

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